

Cathead Distillery | November 29, 2018





Best Dressed Jackson Partnership Opportunities

Presenting Donor (\$15,000)

- Listed as Presenting Donor on all promotional materials associated with the event
- o Recognized as the Presenting Donor listed in press release
- Donor logo represented on 2,500 event invitations
- o Donor logo represented on 2,500 save the dates
- o Donor logo represented as Presenting Donor on event website
- O Donor logo represented as Presenting Donor in event program and on event donor boards
- Donor logo projected throughout honoree presentation during Best Dressed Jackson 2018
- o Two tables with premier stage seating (8 seats per table, 16 tickets exclude honorees)
- o Verbal recognition at all pre-and post-events
- o Listing of your logo on Announcement Party invitations
- o Donor name listed in Announcement Party program

• Gold Donor (\$10,000)

- o Prominent logo on all promotional materials associated with the event
- Donor recognition in press release
- o Donor logo on 2,500 event invitations
- o Donor logo represented on 2,500 save the dates
- o Donor logo represented on Best Dressed Jackson's website
- Two dedicated social media posts leading up to the event
- $\circ\quad$ Donor logo represented in event program and on event donor boards
- o Donor logo projected throughout presentation at Best Dressed Jackson 2018
- Two tables with premier stage seating (8 seats per table, 16 event tickets exclude honorees)
- Verbal recognition at all pre- and post-events
- o Donor logo represented on Announcement Party invitations
- Donor name listed in Announcement Party program

• <u>Silver Donor (\$5,000)</u>

- O Donor logo listed on 2,500 event invitations
- O Donor logo on 2,500 save the dates
- o Donor logo on Best Dressed Jackson's website
- o One Best Dressed table (8 seats per table, 8 tickets exclude honorees)
- Verbal recognition at pre-and post-events
- o Donor logo on event donor boards
- o Donor name listed in Announcement party program

Bronze Table Donor (\$2,500)

- Donor recognition on Best Dressed Jackson's website
- One Best Dressed table (8 seats per table, 8 tickets exclude honorees)
- o Donor logo in event program
- o Donor logo on event donor boards
- Verbal recognition during event presentation
- Verbal recognition at pre-and post-events

• Patron Donor (\$1,000)

- o Four tickets to the event
- Name listed in event program
- o Donor name on event donor board & event website

Table Placement: all event tables and seated guests are placed per donor level section in order of date completed, as listed on the Donor Opportunities Form.

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*For more information, please contact Rachael Keyes at (601) 321-5513 or email Rachael.Keyes@cancer.org, or visit bestdressedjackson.org.